

E4 Carolinas Member Guide

[E4 Carolinas](#) is a non-profit trade association organized and governed by its members to increase their value and success. Any company or organization having a Carolina energy interest may be a member. E4 Carolinas is supported by annual [member dues](#) and program fees. The best way to think of E4 Carolinas is as a consulting firm engaged by its [150+ members](#) to annually produce programs, services and events which provide members more value collectively than if produced by each individually. E4 Carolinas is the only organization promoting and connecting all Carolina energy companies and organizations.

At E4 Carolinas' [Annual Meeting](#) members elect the [Board of Directors](#) which determines program areas and hires and maintains a staff. [Task Forces](#), chaired by one or more Board of Director members, determine the programs, services and events to be produced for members. Any employee of a member company or organization may join any Task Force and access any program, service or event (user fees or capacity restrictions may apply). To increase members' professional network exposure, non-members are invited to attend certain events at a non-member fee and as space is available.

Some members realize value without becoming engaged in a Task Force or program through these various services and/or events.

- E4 Carolinas receives inquiries regarding energy products, services or business collaborators and refers these opportunities to members (file this [referral form](#) with [E4 Carolinas' staff](#) to ensure we effectively connect your company or organization with opportunities).
- Contact [E4 Carolinas' staff](#) for introductions to new customers, suppliers or collaborators from the 1,000+ Carolina energy company/organization contact directory E4 Carolinas maintains.
- Members connect directly via the 150+ member directory and access other member-only information via the E4 Carolinas [Member Network](#). Hosting a searchable version of the 1,000+ Carolina energy company/organization contact directory within this Network site is planned in 2017. Employees of E4 Carolinas members may join by completing the Network membership form via [THIS LINK](#).
- Members receive two free tickets to E4 Carolinas' premier networking event; its fall [Annual Meeting](#).
- Members gain increased visibility by placement on regional and national conference programs, media referrals and featuring their News and Events in the E4 Carolinas [Energy News Weekly](#). Contact [E4 Carolinas' staff](#) for all.
- Any employee of a member may stay current with a [free subscription](#) to the Energy News Weekly and on our [Events page](#) find where to learn of new business opportunities and connect with other energy professionals.
- Via periodic email or via the [Energy News Weekly](#), members are offered discounts to attend certain conferences and events and are offered product and service discounts by other members.
- By hosting a middle/high school, college or energy professional field trip via the [Workforce Development Task Force's](#) Creating Energy Employment Awareness Working Group members increase their workforce pipeline.
- Members at their request are provided advice by the [E4 Carolinas staff](#) on workforce, business development and communication issues.
- More generally, E4 Carolinas serves its members by informing policy-makers on the interests of the [Carolina energy economy](#) and promoting it nationally and globally as a destination for parties seeking energy products and services.

Most members realize value by their employees becoming actively engaged in one or more of the six E4 Carolinas program areas described below. The best value is realized when E4 Carolinas collaboration is an extension of work a member's employee would normally undertake, saving the member money through the efficiency of collaboration or producing the member increased sales.

<p><u>Workforce Development Task Force</u> Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff</p>	<p>Co-Chair/Staff: Johan Enslin, Director, Graduate Education Ctr., Clemson Mark Pringle, Owner, Bar-Mar Ranch Kelly Perkins, E4 Carolinas Program Manager</p>
<p>Meetings: quarterly on the third Thursday of the second, fifth, eighth and eleventh months in person at UNC Charlotte’s Energy Production & Infrastructure Center (EPIC) or via telephonic participation</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Emerging Leaders (E4E) – with a broad energy focus participants meet in six 2 ½ day sessions of energy facility tours and executive meetings with personal leadership management taught. • Leadership Energy Carolinas (LEC) – nuclear focused participants meet in four 2 ½ day sessions of energy facility tours and executive meetings with personal leadership management taught. • Graduate Energy Leaders (GEL) – E4E and LEC graduates meet in six 2 day sessions of organizational leadership development and “C Level” officer interviews and coaching. • Carolina Leadership Energy Alumni Network (CLEAN) – E4E and LEC graduates maintain this valuable network of graduate alumni. • Carolinas Energy HR Professionals Forum (CEHR4M) – Forum members meet in quarterly half-day seminars and can always connect via their private mini-site and access past meeting presentations. • Project Management Certificate for Energy Professionals – E4 Carolinas members receive a 10% discount for this program. Graduates qualify for the PMP certification exam and earn degree credits. 	

<p><u>Economic Development Task Force</u> Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff</p>	<p>Co-Chair/Staff: Dave Dalton, CEO, GMI Manufacturing Matt Dryden, Vice President, Americas, Westinghouse Monica Blasi, E4 Carolinas Program Manager</p>
<p>Meetings: In person or via telephonic participation and called as needed by a Co-chair</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Carolina Energy Trade Network (CETNET) – Network members can always connect via their private mini-site, access information posted by other members and learn of upcoming events. • Energizing Africa Through Partnerships – This annual conference brings together African and Carolina energy professionals to explore African energy development partnerships. • Carolina Energy Innovation Collaborative – E4 Carolinas, the NC Board of Science, Technology & Innovation and other Carolina energy interests will in 2017 “roadmap” this Collaborative. 	

<p><u>Innovation & Capital Task Force</u> Employees of E4 Carolinas members may access the Task Force programs, services and events described below.</p>	<p>Co-Chair/Staff: Larry Ostema, Partner, Nelson Mullins Lee Mazzocchi, Senior VP, Grid Solutions, Duke Energy Kelly Perkins, E4 Carolinas Program Manager</p>
<p>Meetings: In person or via telephonic participation and called as needed by a Co-chair</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Innovation & Capital Network – Network members meet in quarterly daylong conferences and can always connect via their private network site and access past meeting presentations. • Innovation & Capital Conference Series – quarterly daylong conferences connect participants with prospective collaborators and provide insight to emerging sector business opportunities. • Energy Technology Series – in quarterly two hour seminars corporate energy leaders present lead-edge, Carolina-based energy technologies and attendees are presented networking opportunities. • Energy Risk Management Seminar Series – to be launched in 2017 will identify how legal, accounting, insurance and capital management practices reduce energy business and project risk. 	

<p><u>Communications Task Force</u> Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff</p>	<p>Co-Chair/Staff: Lisa Lee Morgan, CEO, Calor Energy Katie Walton, Communications Manager, Siemens Energy Monica Blasi, E4 Carolinas Program Manager</p>
<p>Meetings: the third Tuesday of the second, fifth, eighth and eleventh calendar months in person at various Charlotte venues or via telephonic participation</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Carolinas Energy Communicators Network – Members meet the first Tuesday of the 3rd, 6th, 9th & 12th calendar months and can always connect via their Network site and access past presentations. • Carolinas Energy News Weekly – Members stay current on Carolina and E4 Carolinas member energy news via this free publication. Members may have their own news and events posted. • Annual Meeting – Members receive two free tickets to E4 Carolinas’ premier networking event. • Events – E4 Carolinas and certain member events are posted on this E4 Carolinas website page. • Conferences – E4 Carolinas collaborates with many regional and national conference producers and places members on conference programs as space is available. • Member Profiles – E4 Carolinas members submit member “success stories” which will begin publication on the E4 Carolinas website and Energy News Weekly in 2017. 	

<p><u>Policy Task Force</u> Employees of E4 Carolinas members may access the Task Force programs, services and events described below</p>	<p>Co-Chair/Staff: Jeff Merrifield, Partner, Pillsbury Law George Baldwin, Director, Natural Gas/FERC, Duke Energy David Wright, CEO, Wright Directions Monica Blasi, E4 Carolinas Program Manager</p>
<p>Meetings: via telephonic participation and called as needed by a Co-chair</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Carolina Federal/State Energy Policy Briefing – The Task Force periodically produces a policy briefing open to all members and featuring federal and state policy makers and regulators. • North Carolina Electric Utility of the Future Steering Team – Representing a cross section of stakeholders, produced in 2016 the “Shared Perspectives” white paper, offering guidance on how the NC electric utility market may evolve. In 2017 its policy consideration will be explored. • Federal/State Policy Call – In 2017 the Task Force will institute quarterly briefing “calls” open to all members and providing updates on current, key federal and state energy policy issues. 	

<p><u>Carolinas Nuclear Cluster</u> Employees of E4 Carolinas members may access the Task Force programs, services and events described below</p>	<p>Chair/Staff: Jim Little, Principal, Nuclear Energy Consulting David Doctor, E4 Carolinas President & CEO</p>
<p>Meetings: In person or via telephonic participation and called as needed by the Chair</p>	
<p>Programs, Services and Events:</p> <ul style="list-style-type: none"> • Carolinas Nuclear Cluster – Cluster members can always connect via their private mini-site, access information posted by others members and learn of upcoming events. • “Full Value” Program – In 2017 quarterly meetings will be launched to promote Carolinas nuclear energy companies and organizations and their supply chain members realizing their full value. • Carolinas Nuclear Industry Inventory – In 2016 E4 Carolinas collaborated with the Nuclear Energy Institute to inventory all Carolina companies and organizations with a nuclear energy interest and plans in 2017 to make this inventory available via the Cluster’s Network website. • Carolinas Nuclear Industry Study – In 2016 E4 Carolinas collaborated with the Nuclear Energy Institute to survey Carolina nuclear energy companies regarding workforce and economic development issues. 	