



**E4** CAROLINAS<sup>®</sup>

the Trade Association for  
Carolina Energy Companies  
and Organizations

**Member Guide 2019**



# Welcome

## E4 Carolinas promotes and connects all Carolina energy companies and organizations.

E4 Carolinas is the trade association for Carolina energy companies and organizations. We are a non-profit trade association organized and governed by our members to increase their value and success. Any company or organization having a Carolina energy interest may be a member. E4 Carolinas is supported by annual member dues and program fees. It is best to think of E4 Carolinas as a consulting firm engaged by its 140+ members to annually produce programs, services and events which provide members more value collectively than if produced by each individually.

## Board of Directors and Task Forces

At E4 Carolinas' Annual Meeting members elect the Board of Directors which determines program areas and hires and maintains a staff. Task Forces, co-chaired by one or more Board of Director members, determine the programs, services and events produced for members. Any employee of a member company or organization may join any Task Force and access any program, service or event (user fees or capacity restrictions may apply). To increase members' professional network exposure, non-members are invited to attend certain events at a non-member fee and as space is available.

## Members realize value through services delivered by staff.

E4 Carolinas' staff advises members on business development opportunities. E4 Carolinas maintains a 1,000+ Carolina energy company/organization directory. We routinely introduce members to new customers, suppliers, or collaborators drawn from this directory. Contact E4 Carolinas' staff for a business development consultation.

Members may connect directly via the password-protected, member-only E4 Carolinas Member Network. Hundreds of E4 Carolinas members' employees have registered, providing their name, title, company and contact information. Employees of any E4 Carolinas member may join by completing the Network membership form found [here](#).

Members may gain increased visibility by placement on regional and national conference programs, media referrals, and featuring their News and Events in the E4 Carolinas Energy News Weekly. Contact E4 Carolinas' staff to advise us of your news and what "visibility" your company or organization desires.

E4 Carolinas receives inquiries regarding energy products, services or business collaborators and refers these opportunities to members. File this referral form with E4 Carolinas' staff to ensure we know the proper contact in your company or organization to whom to refer inquiries and opportunities.

Find where to learn of new business opportunities and connect with other energy professionals. Register for a free subscription to the E4 Carolinas Energy News Weekly and visit our [Events page](#).

Via periodic email, the Energy News Weekly or E4 Carolinas website, members are offered discounts to attend certain conferences and events and are offered product and service discounts by other members.

Members also realize value by their employees becoming engaged in one or more of six E4 Carolinas program areas.

# NEXT STEPS



## Engage

The best value is realized when a Member's employees' engagement is an extension of work they would normally undertake, saving the member time and expense through the efficiency of collaboration.



## Connect

Connect with others via the E4 Carolinas Member Network directly via the password-protected, member-only section of [E4Carolinas.org](http://E4Carolinas.org). Hundreds of E4 Carolinas members' employees have registered, providing their name, title, company and contact information. Employees of any E4 Carolinas member may join by completing the Network membership form found [here](#).



## Register

Register for a free subscription to the E4 Carolinas [Energy News Weekly](#). It will keep you informed of member news, Carolina energy news and new business opportunities. Be sure to read the Event Hub section to remain up-to-date on the latest events. You can also visit the E4 Carolinas [Events Page](#).



## Attend

Attend E4 Carolinas sponsored events. Via periodic email, the [Energy News Weekly](#) or [E4 Carolinas website](#), members are offered discounts to attend certain conferences and events and are offered product and service discounts by other members. Attending events is a great way to become engaged with the E4 Carolinas community while increasing your knowledge base.

**INNOVATION  
& CAPITAL**

**WORKFORCE  
DEVELOPMENT**

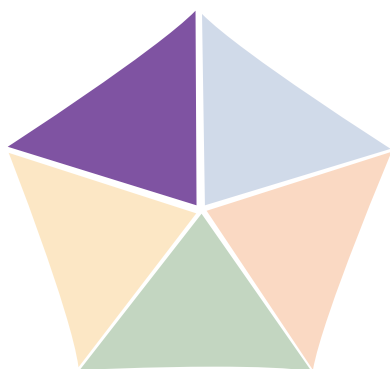
**POLICY**

**COMMUNICATIONS  
& NETWORKING**

**ECONOMIC  
DEVELOPMENT**

**TASK  
FORCES**

## INNOVATION AND CAPITAL TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff .

**Co-Chairs:**

**Lee Mazzocchi**, Senior VP  
Grid Solutions, Duke Energy  
**Wayne Wilkins**, CEO,  
EnergyUnited  
**Jeff Barghout**, Founder, Robocist

**E4 Carolinas Staff:**

**Kelly Perkins**, Program Director  
E4 Carolinas

**Meetings:** In person or via telephonic participation and called as needed by a Co-chair

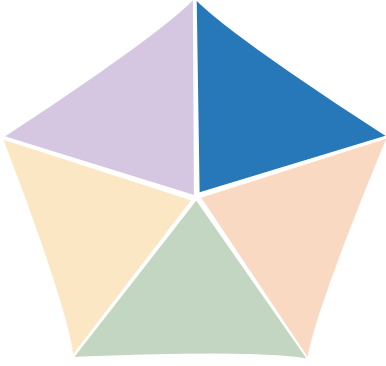
**Energy Innovation Collaborative** - Promoting energy innovation in collaboration with the State of North Carolina and dozens of Carolina energy companies and organizations.

**I & C Conference Series** - Produces quarterly conferences drawing 150+ energy professionals to examine emerging energy opportunities.

**Blockchain Working Groups** - Research Triangle and Charlotte blockchain working groups meet every two months to explore the commercial possibilities offered by blockchain technology.

**Energy Technology Series** - in quarterly two hour seminars corporate energy leaders present lead-edge, Carolina-based energy technologies and attendees are presented networking opportunities.

## WORKFORCE DEVELOPMENT TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

**Co-Chairs:**

**Kevin Poet**, Head  
Siemens Charlotte Energy Hub

**Johan Enslin**, Director, Graduate Education Center  
Clemson University

**Meetings:** Quarterly on the third Thursday of the February, May, August and November

**E4 Carolinas Staff:**

**Kelly Perkins**, Program Director  
E4 Carolinas

**Emerging Leaders (E4E)** – Emerging leaders from energy companies develop leadership skills, tour energy facilities and meet with Carolina energy leaders.

**Nuclear Energy Leaders (NEL)** – Rising nuclear leaders meet to tour Carolina nuclear facilities, learn from nuclear executives, and develop leadership skills.

**Carolinas Executive Energy Leaders (CEEL)** - Managers and executives meet in six 2 day sessions of organizational leadership development and “C Level” officer interviews and coaching.

**Carolina Leadership Energy Alumni Network (CLEAN)** - E4E, NEL and CEEL graduates maintain this valuable network of graduate alumni.

**Carolina Energy Bootcamp** - One day intensive overview of the national/Carolina energy industry.

## COMMUNICATIONS AND NETWORKING TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

**Co-Chairs:**

**Lisa Lee Morgan**, CEO  
Calor Energy

**Katie Walton**, Communications Manager  
Siemens Energy

**E4 Carolinas Staff:**

**Kelly Perkins**, Program Director  
E4 Carolinas

**Meetings:** the third Tuesday of February, May, August and November in person at various Charlotte venues or via telephone

**Carolinas Energy Communicators Network** - Members meet the first Tuesday of the March, June, September & December and can always connect via their Network site and access past presentations.

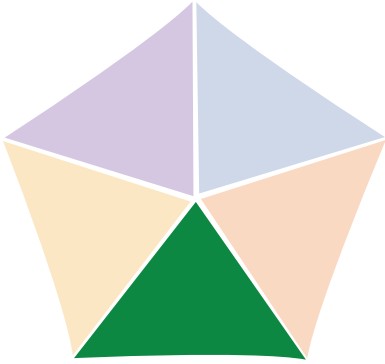
**Carolinas Energy News Weekly** - Members stay current on Carolina and E4 Carolinas member energy news via this free publication. Members may have their own news and events posted.

**Annual Meeting** - Members receive two free tickets to E4 Carolinas’ premier networking event.

**Events** - E4 Carolinas and certain member events are posted on this E4 Carolinas website page.

**Conferences** - E4 Carolinas collaborates with many regional and national conference producers and places members on conference programs as space is available.

## ECONOMIC DEVELOPMENT TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff .

### Co-Chairs:

**Dave Dalton**, CEO  
GMI Manufacturing  
**Scott Carlton**, Chief Executive Officer  
Tokai Carbon USA

### E4 Carolinas Staff:

**David Doctor**, President &  
CEO, E4 Carolinas

### Meetings:

In person or via telephonic participation and called as needed by a Co-chair

**Energy Excursions** - E4 Carolinas organizes trips for its members to other energy centers to explore topics key to the Carolinas and build national relationships.

**Energy Innovation Collaborative** - Promoting energy innovation in collaboration with the State of North Carolina and dozens of Carolina energy companies and organizations.

**Carolina Nuclear Cluster** - E4 Carolinas produces conferences, seminars and supply chain seminars for the Carolinas' 150+ nuclear supply chain members.

## POLICY TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

### Co-Chairs:

**Jeff Marrifield**, Partner Pillsbury Law  
**George Baldwin**, Principal  
Baldwin Consulting Group  
**Weston Adams**, Partner,  
Nelson Mullins

### E4 Carolinas Staff:

**David Doctor**, President &  
CEO, E4 Carolinas

**Meetings:** In person or via telephonic participation and called as needed by a Co-chair

**Carolina Federal/State Energy Policy Briefing** - In collaboration with the Energy Communicators Network periodically produces a briefing on Federal energy policy.

**WDC Fly-in** - Each spring members join E4 Carolinas' staff for a week in Washington, DC to brief various policy makers and agencies on Carolina energy activity.

**Federal/State Energy Policy Summit** - The Policy Task Force in the fall produces a policy summit featuring Carolina policy-makers and regulators.