



**E4** CAROLINAS<sup>®</sup>

the Trade Association for  
Carolina Energy Companies  
and Organizations

**Member Guide 2020**



# Welcome

## E4 Carolinas promotes and connects all Carolina energy companies and organizations.

E4 Carolinas is the trade association for Carolina energy companies and organizations. We are a non-profit trade association organized and governed by our members to increase their value and success. Any company or organization having a Carolina energy interest may be a member. E4 Carolinas is supported by annual **member dues** and program fees. It is best to think of E4 Carolinas as a consulting firm engaged by its **140+ members** to annually produce programs, services and events which provide members more value collectively than if produced by each individually.

## Board of Directors and Task Forces

At E4 Carolinas' Annual Meeting members elect the **Board of Directors** which determines program areas and hires and maintains a staff. **Task Forces**, one for each of five focus areas and co-chaired by one or more Board of Director members, determine the programs, services and events produced for members. Any employee of a member company or organization may join any Task Force and access any program, service or event (user fees or capacity restrictions may apply). To increase members' professional network exposure, non-members are invited to attend certain events at a non-member fee and as space is available.

## Members realize value through services delivered by staff.

E4 Carolinas' staff advises members on business development opportunities. E4 Carolinas maintains a 1,000+ Carolina energy company/organization directory. We routinely introduce members to new customers, suppliers, or collaborators drawn from this directory. Contact **E4 Carolinas' staff** for a business development consultation.

Members may gain increased visibility by placement on regional and national conference programs, media referrals, and featuring their News and Events in the E4 Carolinas **Energy News Weekly**. Contact **E4 Carolinas' staff** to advise us of your news and what "visibility" your company or organization desires.

Members also realize value by their employees becoming engaged in one or more of five E4 Carolinas program areas.

E4 Carolinas receives inquiries regarding energy products, services or business collaborators and refers these opportunities to members. File this referral form with **E4 Carolinas' staff** to ensure we know the proper contact in your company or organization to whom to refer inquiries and opportunities.

Find where to learn of new business opportunities and connect with other energy professionals. Register for a free subscription to the E4 Carolinas Energy News Weekly and visit our **Events page**.

Via periodic email, the Energy News Weekly or E4 Carolinas website, member are offered discounts to attend certain conferences and events and are offered product and service discounts by other members.

# NEXT STEPS



## Engage

The best value is realized when a Member's employee engagement is an extension of work they would normally undertake, saving the member time and expense through the efficiency of collaboration.



## Connect

Connect with others via the E4 Carolinas staff. E4 Carolinas routinely helps members assess business development strategies and makes electronic introductions to implement those strategies



## Register

Register for a free subscription to the E4 Carolinas [Energy News Weekly](#). It will keep you informed of member news, Carolina energy news and new business opportunities. Be sure to read the [Event Hub](#) section to remain up-to-date on the latest events. You can also visit the [E4 Carolinas Events Page](#).



## Attend

Attend E4 Carolinas sponsored events. Via periodic email, the [Energy News Weekly](#) or [E4 Carolinas website](#), members are offered discounts to attend certain conferences and events and are offered product and service discounts by other members. Attending events is a great way to become engaged with the E4 Carolinas community while increasing your knowledge base.

INNOVATION

TALENT  
DEVELOPMENT

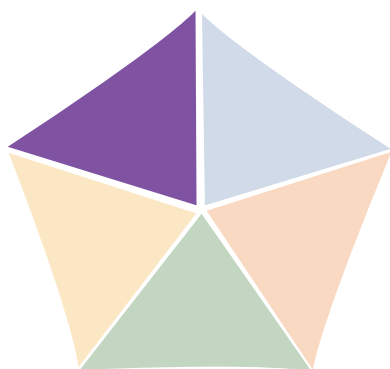
POLICY

COMMUNICATIONS

ECONOMIC  
DEVELOPMENT

TASK  
FORCES

## INNOVATION TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

**Co-Chairs:**

Lee Mazzocchi  
Independent Consultant  
Wayne Wilkins, CEO,  
EnergyUnited  
Jeff Barghout, Founder, Robocist

**E4 Carolinas Staff:**

David A. Doctor, President &  
CEO, E4 Carolinas

**Meetings:** In person or via telephonic participation and called as needed by a Co-chair

**Energy Innovation Collaborative** - Promoting energy innovation in collaboration with the Carolina energy companies and organizations.

**Energy Innovation Conference Series** - Produced quarterly; four daylong conferences annually draw 100+ energy professionals to examine emerging energy opportunities. Sponsored by Duke Energy and the North Carolina Electric Cooperatives.

**Digital Technology Working Group** - The Charlotte working group meets to explore the commercial possibilities offered by emerging digital technologies.

**Energy Technology Series** - in quarterly two hour seminars corporate energy leaders present lead-edge, Carolina-based energy technologies and attendees are presented networking opportunities. Sponsored by Bradley Law

**Distributed Generation Risk Management Seminars** - Are produced periodically throughout the Carolinas to share the innovations in finance structuring, accounting management, insurance, and legal processes to address risks.

## TALENT DEVELOPMENT TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

**Co-Chairs:**

**Kevin Poet**, Head  
Siemens Charlotte Energy Hub  
**Johan Enslin**, Director, Graduate Education Center  
Clemson University

**Meetings:** Virtually, as needed

**E4 Carolinas Staff:**

**Kelly Perkins**, Program Director  
E4 Carolinas

**Emerging Leaders (E4E)** – Emerging leaders from energy companies develop leadership skills, tour energy facilities and meet with Carolina energy leaders.

**Nuclear Energy Leaders (NEL)** – Rising nuclear leaders meet to tour Carolina nuclear facilities, learn from nuclear executives, and develop leadership skills.

**Carolinas Executive Energy Leaders (CEEL)** - Managers and executives meet in six 2 day sessions of organizational leadership development and “C Level” officer interviews and coaching.

**Carolina Leadership Energy Alumni Network (CLEAN)** - E4E, NEL and CEEL graduates maintain this valuable network of graduate alumni.

**Carolina Energy Bootcamp** - One day intensive overview of the national/Carolina energy industry.

## COMMUNICATIONS TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

**Co-Chairs:**

**Lisa Lee Morgan**, CEO  
Calor Energy  
**Katie Walton**, Communications Manager  
Siemens Energy  
**Jenifer Yokley**, Vice President, Global  
Marketing, Trilliant

**Meetings:** the third Tuesday of February, May, August and November in person at various Charlotte venues or via telephone

**E4 Carolinas Staff:**

**Jess Buchanan**, Administrative ,  
Manager, E4 Carolinas

**Carolinas Energy Communicators Network** - Members meet three to four times annually for training and networking.

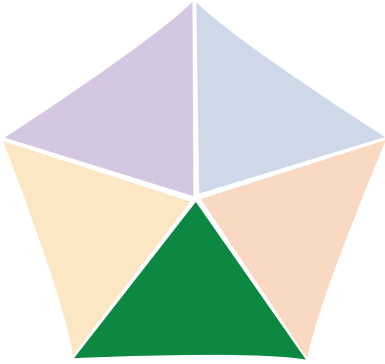
**Carolinas Energy News Weekly** - Members stay current on Carolina and E4 Carolinas member energy news via this free publication. Members may have their own news and events posted.

**Annual Meeting** - Members receive two free tickets to E4 Carolinas’ premier networking event.

**Events** - E4 Carolinas and certain member events are posted on this E4 Carolinas website page.

**Conferences** - E4 Carolinas collaborates with many regional and national conference producers and places members on conference programs as space is available.

## ECONOMIC DEVELOPMENT TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff .

### Co-Chairs:

**Dave Dalton**, CEO  
**GMI Manufacturing**  
**Scott Carlton**, Chief Executive Officer  
**Tokai Carbon USA**

### E4 Carolinas Staff:

**David Doctor**, President &  
CEO, E4 Carolinas

### Meetings:

In person or via telephonic participation and called as needed by a Co-chair

**Energy Innovation Collaborative** - Promoting energy innovation in collaboration with the State of North Carolina and dozens of Carolina energy companies and organizations.

**Economic Development Cluster** - The Economic Development Task Force focuses on four clusters: Energy Storage, Alternate Fuel Transportation, Advanced Nuclear, and the Power Grid..

## POLICY TASK FORCE



Employees of E4 Carolinas members may join the Task Force by contacting a Co-chair or the E4 Carolinas staff

### Co-Chairs:

**Jeff Merrifield**, Partner **Pillsbury Law**  
**George Baldwin**, Principal  
**Baldwin Consulting Group**  
**Weston Adams**, Partner,  
**Nelson Mullins**

### E4 Carolinas Staff:

**David Doctor**, President &  
CEO, E4 Carolinas

**Meetings:** In person or via telephonic participation and called as needed by a Co-chair

**WDC Policy Tour** - Each spring members join E4 Carolinas' staff for a week in Washington, DC to brief various policy makers and agencies on Carolina energy activity.

**Federal/State Energy Policy Summit** - Each Fall the Task Force produces an energy policy summit where Federal and state policy makers and regulators brief members on current and pending issues.

**Distinguished Visitor Series** - The Task Force hosts senior federal and state energy policy maker and regulator interaction with E4 Carolinas members.